

# Media Release

The health and vibrancy of the sheep industry was there for all to see, with a bumper crowd on hand at Deniliquin's Peppin Heritage Centre for the annual Elders Riverina Sheep Expo on Friday.

More than 1000 people attended the show, justifying the decision to move the show from Memorial Park to the central Deniliquin location.

The expo attracted more than 40 sheep studs, showing their premium stock to the massive crowd.

While the event is a chance for sheep buyers to window shop ahead of on-farm sales, there was also a healthy competition for champion sheep crowns.

Competition winners were:

**Elders Open Riverina Performance Ewe of the Year:** Graythorn Poll Dorset Stud (Ian and Helen Gray, Bunnaloo).

**Elders Riverina Ewe of the Year:** Willandra Merino Stud (Ross Wells, Jerilderie).

**Elders Open Riverina Performance Ram of the Year:** Wattle Park White Suffolk Stud (John Jamison, Finley).

**Elders Open Riverina Ram of the Year:** Wanganella Merino Stud (F.S Faulkner, Conargo).

**Northern Clip of the Year:** Budgewah Pastoral Company (The Houston Family, Hay)

Elders Deniliquin Livestock Production Adviser Errol Horneman said while there was plenty of top quality sheep to view at the expo, a fashion show which highlighted the role of wool in Australian fashion attracted plenty of interest.

Co-ordinated by local fashion designers Jo Nathan and Jane Frazer, the show featured woollen garments modelled by Deniliquin High School students.

"The fashion show was a great success. It showed off the use of wool in fashion from the 1950s to modern day," Mr Horneman said.

"The bumper crowd justified the decision to move the expo to the Peppin Heritage Centre. Not only did we have a lot of familiar faces, but there were plenty of new faces on the day as well.

"The aim of the expo is to showcase the best quality sheep from studs throughout the region, ahead of on-farm sales coming up.

"From the look of the sheep at the expo, the quality on offer this season was excellent."

**Ends**



**MAKES MORE POSSIBLE.**

**Errol Horneman**

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